

# Pewter Live 2011

## Advertising rates - PEWTER LIVE 2011 CATALOGUE – 54 PAGE EDITION

Take advantage of the unique opportunity to advertise in a Livery publication. The Pewter Live catalogue is distributed throughout the City including copies to all Livery Companies, private clubs and Press (see Sponsorship letter for more details). The publication is A4 perfect bound and all advertisements will be in full colour (Spot UV on cover only). If you have any queries regarding the publication or Pewter Live contact:

Marketing and Events: 0207 397 8194 / emc@pewterers.org.uk.

**Please note the closing date for adverts is 2 May 2010.**

YOUR DETAILS: Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ Contact Email Address: \_\_\_\_\_

### Rates (VAT @20% )

Please select one:	2011 Rate	With VAT
Full page	£ 350.00	£ 420.00
Full page (inside left)	£ 600.00	£ 720.00
Full page (back cover)	£1,000.00	£ 1.200.00
Half page	£ 200.00	£ 240.00
Quarter page	£ 125.00	£ 150.00

I would like the \_\_\_\_\_ at £ \_\_\_\_\_

**Art Work:** Please either email a copy of the art work in JPEG(1MB or over)/ TIFF / Photoshop format to emc@pewterers.org.uk.

Alternatively we can design artwork for an added 20% of the rate chosen. Contact us to discuss this further. Please do not include this payment with your chosen rate ~ you will be invoiced for this additional charge later. All artwork designed by the pewterers at charge will be sent to the client in JPEG form for approval before being printed.

I enclose a cheque for £ \_\_\_\_\_ made out to *the Worshipful Company of Pewterers*

I have sent a BACS Payment of £ \_\_\_\_\_ to *Coutts and Co. -*

*Account: Worshipful Company of Pewterers Sort Code: 18-00-02 Account No.: 07944705*

Please invoice me for the above \_\_\_\_\_

Please return this form to Eleanor Mason Brown, emc@pewterers.org.uk or 'PL Marketing. The Worshipful Company of Pewterers, Pewterers' Hall, Oat Lane, London EC2V 7DE'

**THE WORSHIPFUL COMPANY OF PEWTERERS**

